



PERFORMANCE MACHINE AUTHORIZED DEALER REQUIREMENTS

We are pleased to send you the following application for dealership status with Performance Machine. Please fill out the forms completely and return to Performance Machine for approval.

Please submit the following for consideration:

1. A complete Performance Machine dealer application.
2. Photos of your business inside and out. These can be mailed or submitted to us as digital photos via sales@performancemachine.com. Please do not fax your photos.
3. Copies of your Business license and/or tax license, which can be faxed, mailed or e-mailed.
4. **California Dealers** must submit a signed release card to keep on file as Performance Machine.

Dealer Guidelines:

Performance Machine requires that authorized dealers operate with a branded storefront and sales counter/office. Internet businesses are considered on a case-by-case basis.

Refer to our MAP Policy at www.performancemachine.com/map-policy.

If all requirements are not completed within 60 days your application will be purged and you will be required to re-submit your application.

Upon approval of your dealer application, you will not be assigned and authorized Performance Machine dealer number until an initial order of at least \$5,000.00 is placed with a PM Sales Representative. You will have 60 days from receiving your approval letter to place your initial order. If you do not place your initial order within the 60 days you will be required to re-submit your application.

PAYMENT REQUIREMENTS

Performance Machine offers several payment options.

1. Cashiers Check / Money Order

- a. Dealers will automatically be placed on Cashiers Check or Money Order unless Credit Card information is completed on the dealer application.
- b. COD Fee of \$12.90 per box will be charged by UPS.

2. Credit Cards - Visa / MasterCard / Discover Card / America Express

- a. Complete the Credit Card information portion on the Dealer Application.

3. Company Check

- a. You must apply for Company Check approval by completing a PM Company Check Application.
- b. Company Check approval is not granted until references and bank information are verified by PM (with the exception of authorized H-D dealers). You must choose an alternative form of payment until Company Check approval is granted.
- c. COD Fee of \$12.90 per box will be charged by UPS.

4. International Wire Transfer Payment Information:

Bank of America Merrill Lynch
100 W. 33rd Street
New York, NY (888) 715-7000

Account #8670606515
Account Name: Performance Machine, LLC
Deposit Account ABA
Routing # 071000039
SWIFT# BOFAUS3N

If you have any questions please contact our Customer Care Center at (714) 523-3000 or via email to sales@performancemachine.com.

Thank you for your interest in Performance Machine products.

Please sign and date below indicating that you have read, understand, and accept the guidelines and requirements for becoming an authorized Performance Machine dealer.

Signature

Date



AUTHORIZED DEALER GUIDELINES

Dealer Name _____

Dealer Number _____

1. Verify contact information

- a. including, but not limited to: e-mail, phone, fax and persons authorized to place orders.

2. Payment Terms (Circle One)

- a. Cashiers Check / Money Order.
- b. Credit Card.
- c. Company Check application submitted with _____ until Company Check is approved.
(credit card or cashiers check/MO).

3. Describe Shipping Methods

- a. PM ships via UPS with signature required.
- b. PM cannot quote freight as it is based on destination and weights, and dimensions of packages.

4. Partial vs. Complete Shipments

- a. Performance Machines policy is to ship product as it becomes available (partial).

5. Brief Description of Catalog

- a. Retail catalog with prices, no part numbers.
- b. Dealer Supplement contains retail and dealer prices, part numbers, fitment charts, and exploded product views.
It also contains payment and warranty information.
- c. The Dealer Supplement can be downloaded at www.performancemachine.com/media.

6. Return Policy

- a. All returns require a Return Material Authorization (RMA) number from the PM customer service.
- b. Parts will be considered for return within a 30-day period after the date of purchase.
- c. Returns with an RMA# must be received within 30 days of the issue date of the RMA#.
- d. Parts must arrive in new conditions.
- e. Returns may be subject to a restocking fee.
- f. Customer is responsible for freight on any refused packages.

7. Refer to our MAP Policy at www.performancemachine.com/map-policy.

8. Lead Times

- a. Performance Machine manufactures all design matched products to order including wheels, discs, belt sprockets, and air cleaner faceplate's. At the time of order, you will be given the estimated lead time on these products. Lead times usually run 6-8 weeks. Based on the nature of manufacturing, lead times are not guaranteed.

9. Warranty Coverage

- a. Damaged parts claims must be made within 7 days of receipt of package. Make sure all shipments are inspected upon arrival.
- b. Warranty period is generally one-year however PM will evaluate issues on a case-by-case basis.
- c. Our Quality Chrome comes with a Lifetime Warranty (contingent upon product registration on the PM website) and Black Ano finishes have a two-year, unconditional warranty if product has been cared for properly. All products are subject to PM inspection before warranty determination is made.
- d. PM warranty does not cover damage to product caused by accident, misuse, failure to follow installation instructions, misapplication, alteration, or attempted unauthorized repair service by anyone other than PM.

***Please review the PM Supplement for complete Warranty information.**

I have read and accept the Performance Machine Guidelines

Signature _____

Date _____



APPLICATION FOR COMPANY CHECK

Company Check Requirements

1. Must be in business and with the same bank for a minimum of one year.
 2. Must have a minimum of 2 orders paid and delivered prior to approval.
 3. Performance Machine will only grant company check approval after reviewing business and bank references.
- Please allow 45 days for processing.

Company Name _____

Company Address _____

Business Phone _____

Year Business Opened _____

Owners Name _____

Address _____

Please list at least three motorcycle related business references with dealer numbers who currently accept your company check. Please do not list Drag Specialties as they no longer release customer information. Retail stores are not acceptable as references.

THIS SIGNATURE AUTHORIZES THE RELEASE OF BANK INFORMATION TO PERFORMANCE MACHINE FOR COMPANY CHECK APPROVAL.

Authorizing Signature _____

Account name _____

Account Number _____

Bank Name _____

Bank Address / Branch _____



DEALER APPLICATION

Company Name _____	Tax Permit # _____
Address _____	Business License # _____
_____	Nature of Business _____
Phone _____	Corporation Yes <input type="checkbox"/> No <input type="checkbox"/>
Fax# _____	Persons Authorized to Place Orders
E-mail _____	_____
Website _____	_____
_____	_____
Owners name _____	Year Business Started _____
Address _____	_____
_____	Business Hours _____
Phone _____	_____
Makes of motorcycles sold / serviced _____	_____
Current suppliers of motorcycle parts: _____	_____

CREDIT CARD INFORMATION

Credit Card # _____	Expiration Date _____
Cardholders Name _____	Card Code _____
Billing Address _____	
Cardholders Phone # _____	
Issuing Bank _____	Customer Service # (on back of card if available) _____

I authorize the use of the above credit card for purchases from Performance Machine as I request future orders. I also authorize the use of the credit card for shipping charges as necessary, including shipping on refused packages.

Signature _____ Date _____